

TO: Tourism Advisory Committee

FROM: David Kleitsch, Economic Development Director

DATE: August 7, 2015

SUBJECT: Director's Report

Hotel Activity

Some recent activities of note:

The Hilton Garden Inn, located across the street from the Lynnwood Convention Center on 196th St SW, has submitted their building permit application for approval. Permits should be issued later this summer.

The Lynnwood Days Inn has been converted to a Knights Inn. This remains a Wyndham Hotel Group Property, offering “no frills” affordable lodging.

The Homewood Suites on Alderwood Mall Parkway was sold in July to RLJ Lodging Trust for \$37.9 million. RLJ owns approximately 126 hotels in 22 states and the District of Columbia. This is the first hotel acquisition by RLJ in the greater Seattle area, and only it's second in the Pacific Northwest.

Booking Engine on LynnwoodTourism.com

A hotel booking engine has been added to the **LynnwoodTourism.com** web site. This feature enables site visitors to search and book a Lynnwood hotel directly on our website. Visitors input their arrival and departure dates and the number of guests, and a list of all available Lynnwood rooms is then displayed. The visitor selects their hotel and room, and is forwarded to a screen where they can complete the reservation process. This is a great feature to offer visitors to Lynnwood that will make it much easier to choose a Lynnwood hotel.

Next meeting: Tentatively scheduled for September 10, 2015.